Final Project Guidelines – ENGL 1213

Description
Much writing in the modern day goes beyond the traditional stapled stack of pages with margins, strict rules of spacing and reference pages. Although learning to put one of these compositions together is still an essential part of a college education, it is becoming increasingly important for students to learn how to write for digital spaces. This project calls on you to restructure your Essay 4 as a website. This means you may keep your original text, but you need to reformat it a bit to suit a web environment. This reformatting includes, for instance, breaking the paper into smaller sections and placing each section on its own page.

There should be a minimum of two images per page, a minimum of 4 pages (Introduction, Points of Argument, Concession/Refutation, & Conclusion), one hyperlink to an outside source, and one embedded video or audio (more information below). Your Works Cited page can follow the genre conventions of web pages with citations at the bottom of each page – be sure to cite Creative Commons for any images you obtain from there.

You should include images or other multimedia. Basically, think about what you generally expect from a website: links, images, differentiation between text sizes for headings and paragraphs, even videos**.

** Please keep in mind the copyright issues we have discussed in class. You will need to either use your own creations, or you will need to give the proper credit for your images/videos/audio.

Specifics
- Use wix.com to build a site consisting of a home page with an introduction to your topic, at least two additional sub-point pages which are accessible from the home page, and a reference section with links to the sources (if the sources are available online).
- Each page (besides the optional reference page) should have 150-250 words and two images.
- All images must include a caption that states where the image came from. (If not a caption, then at least a statement at the bottom of the page that gives proper citation.)
- Make sure each image is appropriate to the topic of the page. This goes for any additional media (video or audio) you choose to include.
- Also be sure to put your name on the site somewhere so you will receive credit for your work!
- Remember this is a chance to end up on a future employer’s google search of you. You want to represent yourself as a professional with something to contribute to your field. Make sure you proofread so you represent yourself in the best possible way!
- The grading criteria is attached in the form of a rubric, so be sure to reference that as you compose – you will want the meaning of your composition to be as clear and accessible as possible. Keep in mind that I am evaluating the overall meaning – not evaluating the aesthetics (best design, etc.).

Additional FYI
- We will spend one class time to discuss the following information:
  - Be introduced to the site where you can build your web page: Wix.com
  - How to embed YouTube videos
  - Review How to use Garageband/Audacity for audio
  - Hyperlinks
- During another class time, we will examine a model web site and work together to “give it a grade” using the same rubric I will use to evaluate your work.
- We will take the class periods of dead week to have in-class workshop where we work on the web page, problem-solve, and collaborate.

Presentation
You will present your webpage to the class during the scheduled time for the course final, keeping to the limit of 10 minutes per presentation.