

Development

Interesting Details: The essay is written with strong language that helps immerse the reader in their subject. The author uses visual and sensory details to help the reader get an intimate portrayal of their subject.

_____/16

Significance: Through the details and observation of the subject, the author has helped reveal the larger significance of their subject to a broader audience.

_____/16

Purpose and Focus

Picking an Angle: The author has chosen a specific angle through which to view their subject and attempt to make it interesting by focusing on certain details and omitting others.

_____/16

First Hand Experience: Throughout the profile, the author has demonstrated their expertise on the subject through the use of first-hand experience, whether it is interview or observation, to help their audience see their subject

_____/16

Organization

Logical Structure: The author has chosen a structure that helps complement their profile. The way they present their details makes sense and does not confuse the reader unintentionally.

_____/16

Clear, Continuous Writing: The combination of details, support, and specific events related to the reader about the subject allow for a sense of immersion and familiarity with the topic of the profile.

_____/16

Editing and Grammar: The paper is relatively free of grammar errors and typos. _____/4

Total _____/100 Additional Comments:

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